



CARING FOR ALL,
DIMINISHING NONE

OCN's 2026 Nursing Conference Sponsorship Packages

MONDAY, OCTOBER 19, 2026 | HOLIDAY INN WILSONVILLE



ABOUT THE CONFERENCE

This one-day conference is designed as a high-impact gathering for nursing professionals who are ready to think differently about the future of the field. It centers on a simple but urgent idea: sustainable healthcare depends on nurse well-being and a stronger professional culture.



Featuring keynote speaker **Dr. Renee Thompson of the Healthy Workforce Institute**, this conference bring together stakeholders from across the nursing profession to examine the systems shaping nursing today and the pressures affecting the workforce. Through shared learning and practical discussion, participants will explore what it takes to build healthier work environments, strengthen professional identity, and support nurses across roles and settings.

The day will focus on moving from concern to action, with attention to practical strategies, shared responsibility, and realistic ways forward for nursing and healthcare. Expected attendance: 150+ participants, including nurse leaders, emerging leaders, nurse educators, and bedside nurses

WHY SPONSOR

Your support helps:

- Keep registration costs accessible
- Bring in strong speakers and meaningful content
- Create space for honest reflection and conversation
- Strengthen Oregon's nursing culture and practice

Sponsor support fuels our ongoing commitment to nurse well-being and the future of Oregon's nursing workforce.



OREGON CENTER *for* NURSING



Diamond Sponsor\$4,000



CAPACITY: Limit 1

INCLUDES:

Named keynote, two break sessions, and luncheon
Verbal recognition during opening and closing ceremonies
Conference table with linen (6ft x 18in) and 2 chairs
Promotional materials distributed at registration desk

BRAND VISIBILITY

Your organization will receive logo or name placement on:

- Conference webpage
- Welcome slide presentation
- Email communications to OCN's mailing list
- LinkedIn & Facebook social media posts
- Official conference name badges for 150+ attendees and speakers

Two complimentary full-access registrations (includes all sessions and luncheon)

Gold Sponsor\$2,500



CAPACITY: Limit 6

INCLUDES:

Named one breakout session
Verbal recognition during your breakout session introduction and conference closing ceremony
Conference table with linen (6ft x 18in) and 2 chairs
Promotional materials distributed at registration desk

BRAND VISIBILITY

Your organization will receive logo or name placement on:

- Conference webpage
- Welcome slide presentation
- Email communications to OCN's mailing list
- LinkedIn & Facebook social media posts

One complimentary full-access registration (includes all sessions and luncheon)

Silver Sponsor\$1,500



CAPACITY: Limited Space

INCLUDES:

Conference table with linen (6ft x 18in) and 2 chairs
Promotional materials distributed at registration desk

BRAND VISIBILITY

Your organization will receive logo or name placement on:

- Conference webpage
- Welcome slide presentation
- Email communications to OCN's mailing list

One complimentary full-access registration (includes all sessions and luncheon)

Donor & Partner Tiers:



Individual Supporters.....\$50+

(Not eligible for corporate logos or business promotions)

INCLUDES:

Recognition on the conference webpage and welcome slide presentation for nurses, alumni, and community members contributing personal funds to support the conference

Organizational Supporters

(For businesses, clinics, or community groups seeking brand visibility without a sponsorship table)

Advocate.....\$500

BRAND VISIBILITY

Your organization will receive logo or name placement on:

- Conference webpage
- Welcome slide presentation

Champion.....\$1,000

BRAND VISIBILITY

Your organization will receive logo or name placement on:

- Conference webpage
- Welcome slide presentation
- Email communications to OCN's mailing list
- Promotional materials distributed at registration desk

One full-access registration at 20% off (includes all sessions and luncheon)



OREGON CENTER
for **NURSING**

BECOME A SPONSOR!

For more information about sponsorship, contact:

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