



OREGON CENTER
for **NURSING**

Sponsorship Opportunities

OCN 2026 Nursing Conference



Monday, October 19, 2026

Holiday Inn Wilsonville, 25425 SW 95th Ave, Wilsonville, OR 97070

About the Conference

This one-day conference is designed as a high-impact gathering for nursing professionals who are ready to think differently about the future of the field. It centers on a simple but urgent idea: sustainable healthcare depends on nurse well-being and a stronger professional culture.

Featuring keynote speaker [Dr. Renee Thompson of the Healthy Workforce Institute](#), this conference will bring together nurse leaders, educators, researchers, and emerging voices to examine the systems shaping nursing today and the pressures affecting the workforce. Through shared learning and practical discussion, participants will explore what it takes to build healthier work environments, strengthen professional identity, and support nurses across roles and settings.

The day will focus on moving from concern to action, with attention to practical strategies, shared responsibility, and realistic ways forward for nursing and healthcare.



Expected attendance: 100–125 participants, including nurse leaders, emerging leaders, nurse educators, and bedside nurses.

Why Sponsor

Sponsorship is a way to take shared responsibility for nurse well-being in Oregon.

Your support helps:

- Keep registration costs accessible
- Bring in strong speakers and meaningful content
- Create space for honest reflection and conversation
- Sustain OCN's ongoing work beyond the conference

Sponsors are recognized as partners who made this work possible, demonstrating commitment to the work of sustaining Oregon's nursing workforce.

Sponsorship Levels

Diamond Sponsor — \$7,500 (Limited Number Available)

This level provides core support for the conference experience and accessibility.

Contributes to:

- Keeping registration costs accessible
- Securing high-quality speakers and content
- Creating a space for reflection and honest dialogue

Includes:

- Premium visibility on the conference website
 - Recognition in conference communications
 - Verbal recognition in opening and closing remarks
 - Name placement on select conference materials
 - Complimentary registration for up to 4 representatives
-

Gold Sponsor — \$5,000

Supports OCN's broader work advancing nurse well-being across Oregon.

Contributes to:

- Nurse well-being research
- Development of tools and resources for healthcare organizations
- Ongoing convening and learning opportunities

Includes:

- Recognition on the conference website
 - Recognition in conference communications
 - Name placement on select conference materials
 - Complimentary registration for 2 representatives
 - Slide recognition during opening and closing remarks
-

Silver Sponsor — \$2,500

Supports the continued development and spread of OCN's work.

Contributes to:

- Development and sharing of conference insights and resources
- Ongoing convening and engagement across Oregon

Includes:

- Recognition on the conference website
 - Recognition in conference communications
 - Name placement on select conference materials
 - Complimentary registration for 1 representative
 - Slide recognition during opening and closing remarks
-

Exhibitor Opportunity (Optional)

Exhibiting is available as a separate option for organizations that want a physical presence at the conference.

This is designed to be low-pressure and conversational, not sales-driven.

Exhibitor fee: \$750

- Space is limited based on venue capacity
- Tables and chairs provided
- Engagement should align with the tone of the conference

Exhibiting does not imply sponsorship, and sponsorship does not include exhibiting.

Sponsorship Benefits Comparison

Benefit	Diamond (\$7,500)	Gold (\$5,000)	Silver (\$2,500)
Primary support focus	Conference experience	OCN ongoing work	OCN engagement
Recognition on website	Premium placement	Preferred listing	Standard listing
Recognition in conference communications	Yes	Yes	Yes
Recognition in opening & closing remarks	Yes (verbal + slide)	Yes (slide)	Yes (slide)
Name on select conference materials	Yes	Yes	Yes
Complimentary registrations	4	2	1

How to Participate

For more information about sponsorship or exhibiting, contact:

Oregon Center for Nursing

Jana Bitton, MPA | Executive Director

jana.bitton@oregoncenterfornursing.org

360-609-0221

OCN 2026 Nursing Conference

Sponsorship / Exhibitor Interest Form

Monday, October 19, 2026 | Holiday Inn Wilsonville | Wilsonville, Oregon

Please complete this form and return it to hanna.stanley@oregoncenterfornursing.org.

OCN will follow up to confirm details and arrange payment or invoicing.

Organization Information

Organization name

Primary contact

Title

Email

Phone

Mailing address

Sponsorship Selection

Select	Option	Amount
<input type="checkbox"/>	Diamond Sponsor	\$7,500
<input type="checkbox"/>	Gold Sponsor	\$5,000
<input type="checkbox"/>	Silver Sponsor	\$2,500
<input type="checkbox"/>	Exhibitor Opportunity	\$750
<input type="checkbox"/>	Sponsor + Exhibitor	Sponsorship level + \$750

Recognition name exactly as it should appear in materials:

Complimentary Registrations

Please list representatives who will use complimentary registrations, if known. Diamond includes up to 4, Gold includes 2, and Silver includes 1.

Name	Email	Role / Title

Exhibitor Details, If Applicable

Briefly describe what your table will feature:

Payment / Invoicing

<input type="checkbox"/> Please send an invoice	<input type="checkbox"/> Payment will be made by check or credit card
---	---

Authorization

Signature

Authorized Name

Date
