



Because Oregon's Health
Depends On It.

2010

Exhibitor and Sponsor
Information and Registration Packet

*Leadership at the Point of Care:
The Critical Role of the Nurse Manager in 2010*
An Oregon Center for Nursing
Education and Networking Conference

February 25-26, 2010
Crowne Plaza Portland Convention Center
1441 NE 2nd Avenue
Portland, Oregon



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Oregon State
Board of Nursing

Oregon Nurses
Association

Oregon Council of
Deans

Oregon Council of
Associate Degree
Programs

Northwest
Organization of
Nurse Executives

Dear Friend of Nursing:

The Oregon Center for Nursing (OCN) invites you to participate in our *Leadership at the Point of Care: The Critical Role of the Nurse Manager in 2010* conference, February 25-26, 2009 in Portland, Oregon. Our *Leadership at the Point of Care* conference attracts approximately 150 attendees from Oregon and SW Washington. The conference offers CEU credits and caters to nurse managers working in a variety of healthcare settings.

The objectives for our 4th annual conference are: (1) Offer opportunities for collegial discussion and networking; (2) provide with new skills to empower nurse managers in their roles; (3) assist nurse managers to embrace leadership as a vital nursing function; (4) build competencies around leading change; and (5) help nurse managers learn to make the most of available resources.

We would like to take this opportunity to invite you to be an exhibitor at OCN's *Leadership at the Point of Care: The Critical Role of the Nurse Manager in 2010* conference. Exhibitors are provided with display space and opportunities to network with conference attendees on Thursday, February 25, 2010. OCN supports exhibitors by structuring the conference to include refreshment breaks in the exhibit area, designing a user-friendly exhibitor area and maintaining a professional atmosphere in the exhibit hall. Conference sponsorship opportunities are also available.

If you have any questions regarding becoming an exhibitor, sponsor, or about the conference in general, please contact the Oregon Center for Nursing at 503-943-7150 or ocnadmin@up.edu.

Sincerely,

Kristine K Campbell PhD, RN
Executive Director



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*Leadership at the Point of Care:
The Critical Role of the Nurse Manager in 2010*

February 25-26, 2010

Crowne Plaza Portland Convention Center, Portland, Oregon

SPONSORSHIP OPPORTUNITIES AND EXHIBITOR FEES

Opportunity	Benefits	Cost
Platinum Sponsor (Sponsorship of a Speaker or a Luncheon)	Prominent recognition in conference advertising and program materials and throughout the conference 1 complimentary exhibition space Opportunity to offer a welcoming address 3 conference registrations	\$5000
Gold Sponsor (Sponsorship of a Breakfast)	Prominent recognition in conference advertising and program materials Prominent recognition during the sponsored breakfast 1 complimentary exhibition space 2 conference registrations	\$3000
Silver Sponsor (Sponsorship of a Networking Break)	Prominent recognition in conference advertising and program materials Prominent recognition during the sponsored break 1 conference registration	\$1500
Bronze Sponsor	Prominent recognition in conference advertising and program materials	\$1000
Friend of OCN Sponsor	Recognition in conference program materials	\$250-\$999

EXHIBITOR SPACE ONLY

Opportunity	Benefits	Cost
Exhibition Space (February 25, 2010)	1 6-ft long table space with chairs Exhibitor's logo will be included in conference registration materials	\$750

Interested in a sponsorship opportunity not listed above? Give us a call!
For questions regarding exhibit costs or sponsorship levels, please contact:

Oregon Center for Nursing
5000 N Willamette Blvd, MSC 192 • Portland, OR 97203
503-943-7150 • ocnadmin@up.edu



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SPONSOR COMMITMENT:

Company Name:			
Representative's Name:		Title:	
Address:			
City, State, Zip Code:			
Phone Number:			
E-mail Address:			
I will be exhibiting at the conference:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Number of Electrical Outlets Requested:	

My company is interested in being a:

<input type="checkbox"/>	Platinum Sponsor (<i>Sponsorship of a Speaker or Luncheon</i>)	\$5000
<input type="checkbox"/>	Gold Sponsor (<i>Sponsorship of a Breakfast</i>)	\$3000
<input type="checkbox"/>	Silver Sponsor (<i>Sponsorship of a Networking Break</i>)	\$1500
<input type="checkbox"/>	Bronze Sponsor	\$1000
<input type="checkbox"/>	Friend of OCN Sponsor (\$250-\$999) <i>Please indicate level of sponsorship:</i>	
<input type="checkbox"/>	Exhibition Space Only	\$750

PAYMENT INFORMATION:

<input type="checkbox"/> Check or money order is enclosed.			
<input type="checkbox"/> Please charge my credit card: <input type="checkbox"/> American Express <input type="checkbox"/> Visa <input type="checkbox"/> Master Card			
Card Number:			
Expiration Date:		CID Code:	
Card Holder's Signature:			

Signature

Date

Thank you for your support! Please contact OCN with any questions:
503-943-7150 • ocnadmin@up.edu



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TERMS AND CONDITIONS FOR CONFERENCE EXHIBITORS:

Conditions of Eligibility

OCN reserves the right to determine the eligibility of any company wishing to support or exhibit. OCN may deny or revoke eligibility based on a violation of any policy set forth in these terms and conditions or for any action determined by OCN to detract from the objectives of the conference.

Fees

Payment in full is required no later than February 14, 2009, unless other arrangements have been made and approved by OCN's Executive Director.

Cancellations

Refunds will be granted, less a 25% processing fee, for cancellations. All refunds must be requested in writing and postmarked on or before February 14, 2009. No refunds will be granted for exhibit space, sponsorships or advertisements canceled after February 14, 2009.

Space Assignments

OCN reserves the right to rearrange exhibits or adjust the floor plan to accommodate the best interests of the conference.

Set-Up

Exhibitor set-up hours are between the hours of 7:00 a.m. and 8:00 a.m. on February 25, 2009.

Furniture Rental, Decorations, Labor and Shipping

All exhibitor spaces will include 1 6-ft long table space with chairs. Any additional equipment or services (not listed) will be the sole responsibility of the exhibitor.

Liability

Each exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment, and other property brought upon the premises of the conference. Exhibitor shall indemnify and hold harmless OCN and the Crowne Plaza Portland Convention Center and any authorized representative or employee of the foregoing of any and all losses, damages, and claims from any cause whatsoever.

Insurance

Exhibitors who wish to insure their exhibit materials, goods and/or ware against theft, damage by fire, accident or loss of any kind, must do so at their own expense. OCN does not carry insurance of any kind on the exhibit or property of Exhibitors and OCN assumes no liability for loss or damage thereto from any cause.

Cancellation of Conference

It is mutually agreed that in the event of cancellation of the conference, as a result of strikes, governmental regulations, or other causes beyond our control which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and OCN shall determine in its sole discretion any refund of such portion of the exhibit fees as is possible, after due consideration or expenditures and commitments already made.